

Home / Adobe Creative Cloud / Adobe After Effects / Motion graphics

Create dazzling motion graphics.

Animate characters and backgrounds, generate visual effects, and go from 2D $\,$ animation to 3D modeling with Maxon Cinema 4D Lite. With Adobe After Effects compositing and animation software, there's nothing you can't create.

Start free trial



Make moving words and images.

Animate titles, logos, and backgrounds on Mac or PC with After Effects industry-standard motion graphics software. Customize high-quality motion design templates or create your own to use over and over again in your projects.



Animate logos using compositions.

Create compositions by importing files from Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, or other Adobe apps. You can position, scale, and rotate layers to record multiple keyframes and create animation.



Bring objects and backgrounds to life.

Move an object through a scene by recording keyframes. Finetune animation paths by placing and adjusting anchor points. For background effects, you can generate anything from looping graphic shapes to flowing organic patterns.







Build custom transitions.

Go beyond wipes and fades. With After Effects, you can make dynamic transitions by animating shapes and colors. Create animated masks that add sparkle to your scene changes.



Use expressions to create motion graphics.

Build and link complex animations without having to use tens — or hundreds — of keyframes. Add flickering and wiggling effects to make your words and objects move.

Make After Effects part of your editing and animation process.

Fine-tune your videos without going back and forth between apps by bringing work from other Adobe apps into After Effects.



Add motion graphics to a video.

Create After Effects motion graphics templates to use in video editing. After you share your templates via Adobe Creative Cloud Libraries, you can customize them in Premiere Pro.



Bring 2D characters to life.

Create characters in Photoshop or Illustrator. Then animate them in real time in Character Animator and add them to After Effects to create a composited scene.

Cultivate motion graphics mastery.

Take your motion graphics skills to the next level with these helpful step-by-step guides to animating.



Animate line patterns.

Learn how to grow complex line patterns organically. You can experiment with a sample line pattern composition or use your own multiline vector illustration from Adobe Illustrator.

See how



Position 2D layers in 3D space.

Explore the 3D software capabilities in After Effects. Learn how to enable 3D elements on any layer and how to manipulate that layer in 3D space.

See how







Paint with animation.

Find out how to create and edit animated brushstrokes. Use the Brush tool in the Paint workspace and then adjust the timing of the stroke by repositioning keyframes.

See how



Add realistic special effects.

Learn motion graphics and video compositing techniques by animating a VFX flying saucer. Create a handheld camera effect and add motion blur for added realism.

See how

Find the plan that's right for you.











