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Adobe Ventures

Investing in visionary founders and teams shaping the future of creativity, marketing, and AI.

Get in touch



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What we look for

We invest in exceptional founders and teams who accelerate a shared vision of changing the world through personalized digital experiences.

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Creativity for all

Tools that democratize creative expression and empower everyone, everywhere to imagine, create, and bring any digital experience to life



Personalization at scale

Creative, marketing, and workflow technologies that enable real-time, data-driven experiences



Emerging tech

Innovations in AI, immersive media, and next-gen interfaces that present opportunities for partnership or integration with Adobe

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Why work with Adobe Ventures

With a deep history of strategic investing, we're helping build the next generation of category-defining companies. We support our partners with capital, strategic partnership, and access to Adobe's global ecosystem.

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A Bridge to Adobe

White-glove support navigating Adobe to build a strong relationship with the business

Advisory Board

Access to expert guidance from the Adobe Ventures Advisory Board, a group of internal leaders across product, strategy, GTM, and operations

Invitations to Adobe Events

Access to Adobe MAX, the Creativity Conference, or Adobe Summit, the Digital Experience Conference, as relevant to the business

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What our founders are saying

"Working with Adobe Ventures was a no-brainer for us. Their team's strategic guidance has been pivotal in bringing together the best of Adobe and WRITER. Together, we're helping customers embrace the future of agentic AI."

May Habib
CEO and Co-founder, WRITER

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Portfolio companies

Building across a range of industries, technologies, and customers, these companies share our ambition to transform how people create and engage.

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Select investments | All investments

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Black Forest Labs

Building the future of image generation on a foundational technology known as diffusion

Learn more

DEMANDBASE

The leading account-based GTM platform for B2B enterprises to identify and target the right customers.

Learn more

LucidLink

The storage collaboration platform. One platform, every story.

Learn more

MAGIC SCHOOL

The most loved, secure, and trusted AI platform for educators and students.

Learn more

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Contact us.

Curious about working with Adobe Ventures? Learn more about our investment process or reach out to our team.

Get in touch

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